



Amplifying the Voices of Indigenous Peoples

Seventh Generation Interfaith
November 16, 2022

Welcome!

- ▶ Participants will be in listen only mode until the Q&A section. You can also enter questions into the Chat.
- ▶ This webinar will be recorded and posted on our website.

Reflection

I will tell you something about stories,
[he said]

They aren't just entertainment.

Don't be fooled.

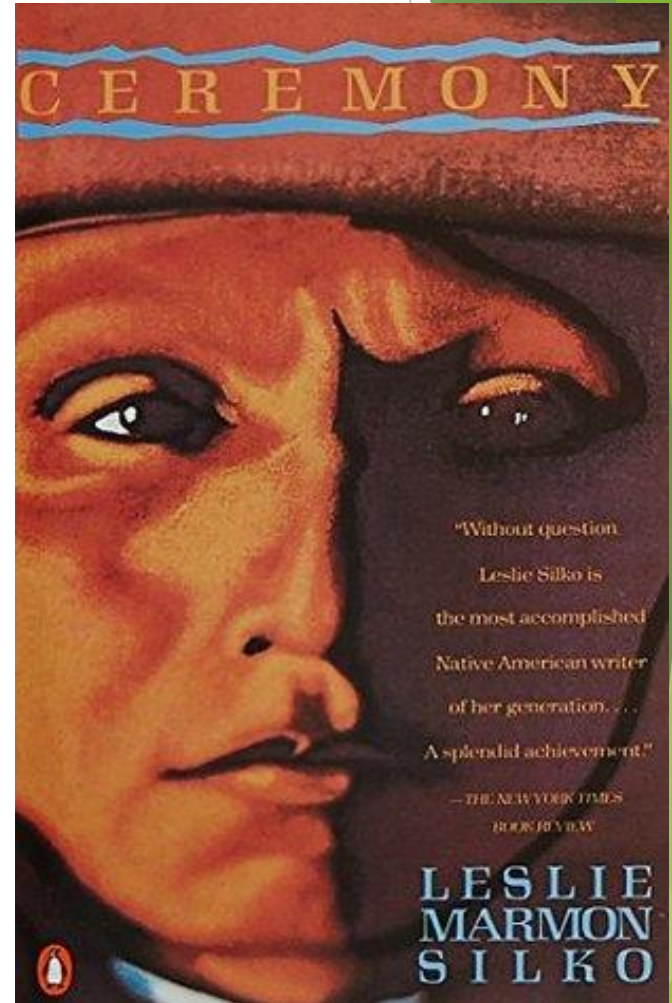
They are all we have, you see,
all we have to fight off illness and death.

You don't have anything
if you don't have stories.

Their evil is mighty,
but it can't stand up to our stories.
So they try to destroy the stories,
let the stories be confused or forgotten.

They would like that,
they would be happy,
Because we would be defenseless then . . .

He rubbed his belly.
I keep them here
[he said]
Here, put your hand on it
See, it is moving.
There is life here
for the people.



Our Companions

- ▶ **Kate Finn**, Executive Director, First Peoples Worldwide
- ▶ **Keith Doxtator**, Director of Oneida's Trust Enrollments Department, Oneida Nation
- ▶ **Steven Heim**, Managing Director, Boston Common Asset Management



Our Itinerary

- ▶ **History - Invisibility**
- ▶ **Native Mascots Engagement**
- ▶ **DAPL Engagement**
- ▶ **FPIC and Actions**
- ▶ **Q&A**

First Peoples Worldwide works from a foundation of Indigenous values to achieve a sustainable future for all.



Global Indigenous Peoples

- There are an estimated **476 million Indigenous Peoples** worldwide.
- Indigenous Peoples belong to more than **5,000 different entities**.
- Indigenous Peoples speak more than **4,000 languages**.



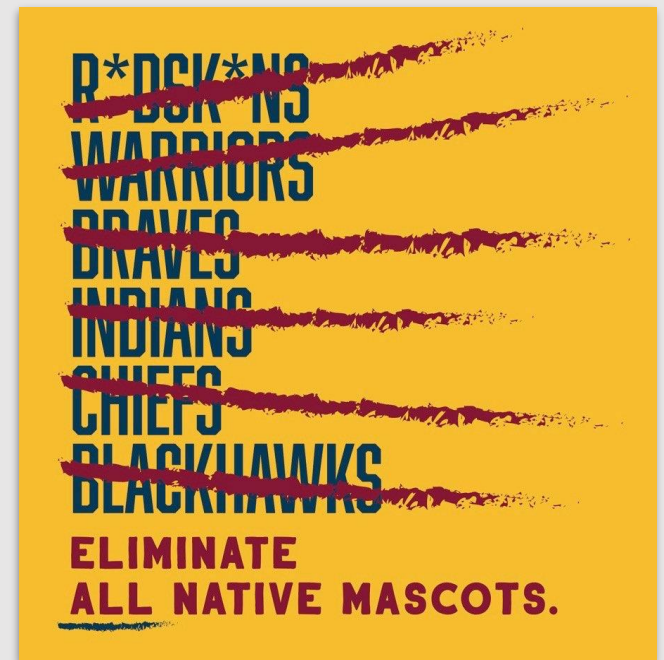
Native Visibility



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Native & Investor-led Action to Eradicate Native Mascots



Issues & Concerns with Native Mascots

- Visibility & Representation
- Social and Psychological Harm
- Right to Self Determination & Free, Prior and Informed Consent



Issues & Concerns with Native Mascots

87% of state-level history standards
FAIL TO COVER
NATIVE PEOPLE HISTORY
in a post-1900 context.

78%
OF AMERICANS
want to learn more about Native
people, their histories, cultures and
CONTEMPORARY STORIES.

72% believe it is necessary to make significant changes to school curricula on
NATIVE AMERICAN HISTORY AND CULTURE.

Source: *Reclaiming Native Truth*

Washington Team Engagement: Origins & Native-led Protests

1933

Washington Team renamed from 'Braves' to 'R*sk*ns' by team owner George Preston Marshall

1961

Marshall's team became the last NFL team to desegregate

1971

After trademarking name in 1967, team debuted the mascot and logo used until July 2020

1972

Eleven Native leaders met with team president Edward Bennett Williams to request ending use of the "derogatory racial epithet" as the name.

1992

3,000 people protest the racist name at Super Bowl XXVI (January)

Suzan Harjo and others petition U.S. Patent and Trademark Office (September)

Washington Team Engagement: *Harjo* and *Blackhorse* Cases

2005

Pro-Football, Inc. v. Harjo case heard re canceling “R*dsk*ns” trademark as disparaging to Native Americans

2009

Court of appeals decided in favor of Pro-Football due to laches; Supreme Court declined appeal

2014

Pro-Football, Inc. v. Blackhorse case prompted U.S. Patent and Trademark Office to cancel 6 Washington Team trademarks

2015

District court rules in favor of Blackhorse

2017

Matal v. Tam Supreme Court ruling renders *Blackhorse* case moot



Washington Team Engagement: Investors Advocacy

2006

Investors & Indigenous Peoples Working Group formed, makes Washington Team a priority among shareholder engagements

2014

Susan White, Oneida Trust, garnered meeting with FedEx CEO Fred Smith

2015

Native investors group granted shareholder floor presentation with FedEx after submitting annual proposals for six years



Susan White, the former director of the Oneida Trust, pushed to invest in companies with policies the tribe opposed to attempt to have some sway as a shareholder. Courtesy Linny White

**“We are the only race of
people dehumanized by an
NFL team.”**

*Susan White during FedEx floor
presentation.*

Washington Team Engagement: Investors Advocacy

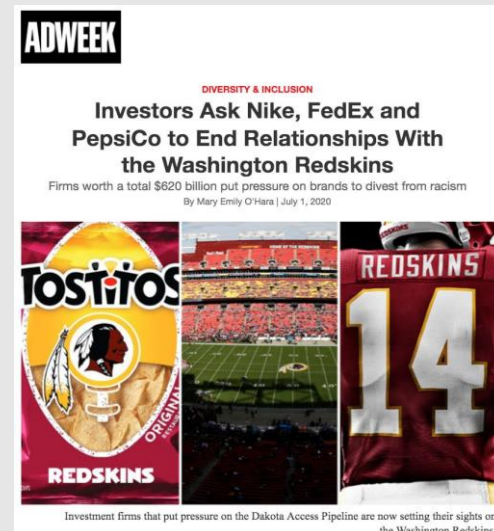
2020 - May

After the murder of George Floyd and other Black citizens by law enforcement, calls for racial justice resounded from corporations, sports franchises, policy makers, and the public at large



2020 - June

Native-led investors worth \$620+ billion asked Washington Team sponsors FedEx, Nike and PepsiCo to end business relations unless the racist name is change



Washington Team Engagement: Investors Advocacy

2020 - July

FedEx, other sponsors, and retailers respond to support the name change beginning July 3.

Native leaders send follow-up letter to NFL commissioner July 6 asking for eradication of all Native names, logos and mascots throughout the League.

On July 13, Washington Team officially retired name; interim name 'Washington Football Team' announced July 23 with full rebrand expected for 2021-2022 season.

The Washington Post

FedEx calls on Redskins to change name following investors' demands on sponsors

ESPN

Behind the scenes of the investor push to change Washington's football team name

The New York Times

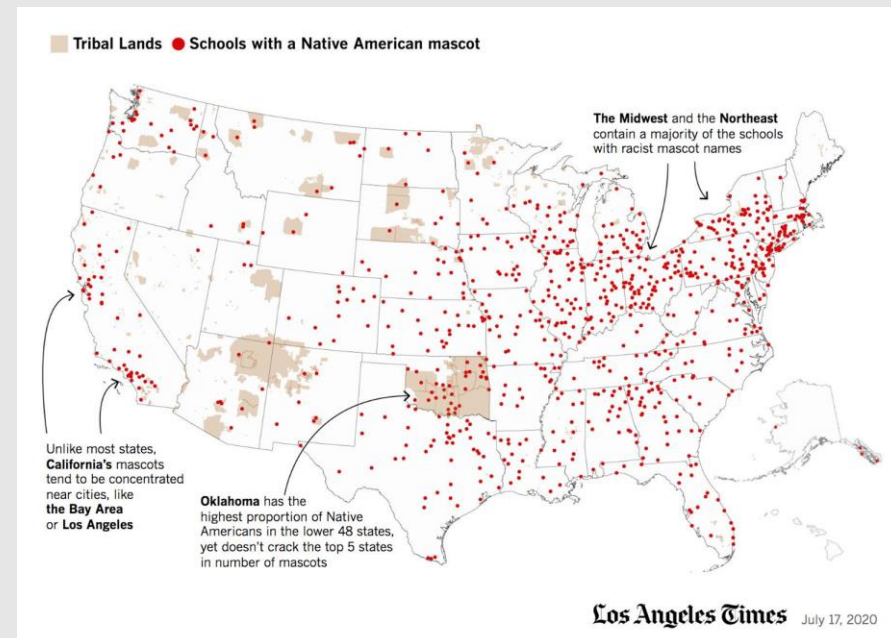
For Native American Activists, Washington Name Change Was 'a Long Time Coming'

The Washington N.F.L. team has long been a target of protests but now that its owner has budged, activists are pushing for other teams to follow suit.



After the Washington Football Team Name Retirement

- Ensure Washington Team's new name and logo are free of all Native associations
- Engage other problematic teams (e.g. Kansas City, Cleveland, Atlanta, Chicago), as well as college teams and 1,000+ U.S. schools
- Facilitate reparative and reconciliatory action by teams and fans inclusive of Native peoples
- Advocate for change wherever there is questionable or harmful representation of Native peoples and cultures

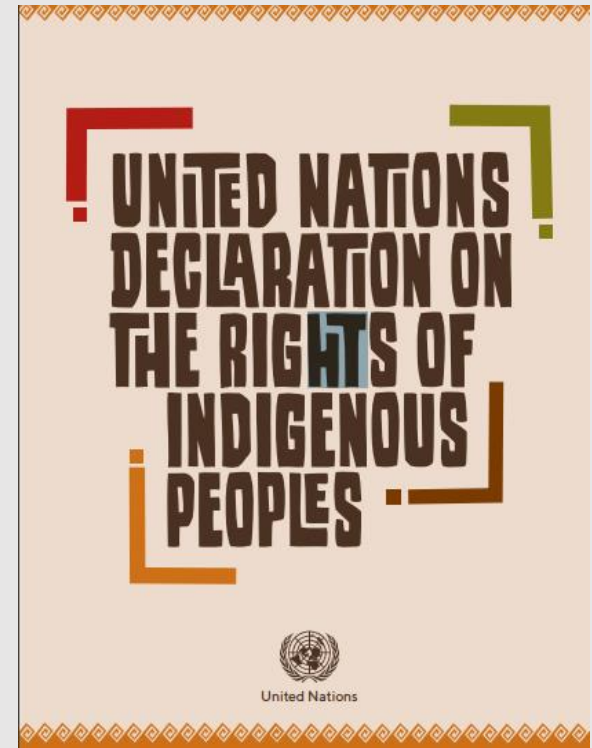


Business, Ethics & Human Rights

- When businesses align with human rights, it becomes an issue of governance
- Social change and the money strategy (capitalism as a democratic process)
- Vigilance, pragmatism and persistence

RESOURCES:

- Guiding Principles on Business and Human Rights
- UN Declaration on the Rights of Indigenous Peoples



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Boston Common Asset Management

Who We Are



Boutique global equity manager dedicated to **ESG-integrated IMPACT** investing since 2003



WOMEN-LED
Majority **WOMEN & EMPLOYEE-OWNED**



5★ Rating
Rated five stars by UN PRI***



\$4.3 Billion Approximately **\$4.3 billion** in assets under management*

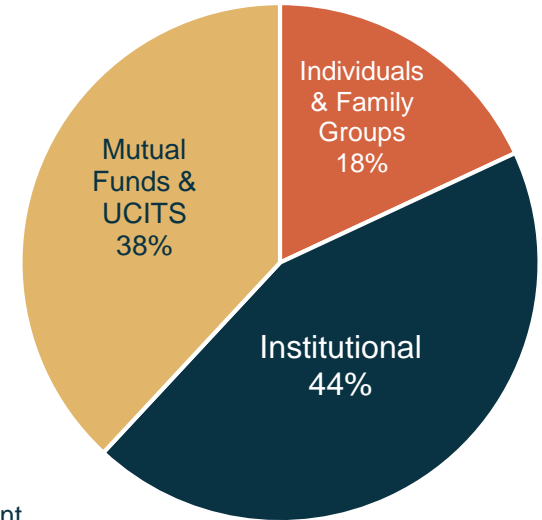
ESG Leadership & Responsible Investment Expertise



NET ZERO ASSET MANAGERS INITIATIVE

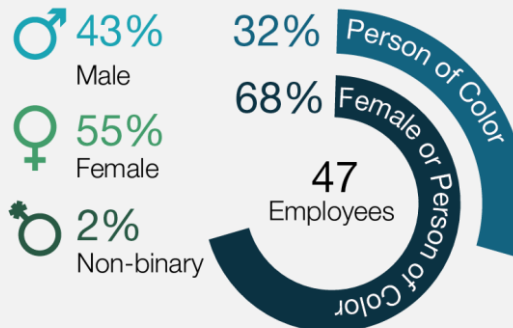
Transitioning to net-zero financed GHG emissions and 1.5°C by 2050 scenario alignment

Our Clients

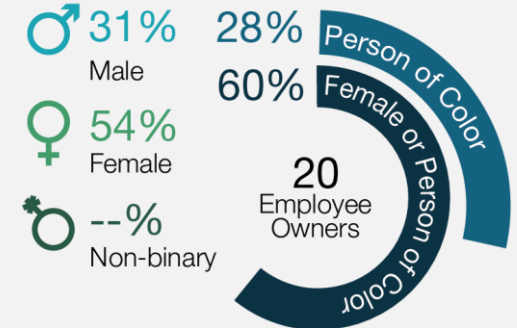


Organizational Diversity

Total Firm



Employee Ownership**



*AUM as of 9/30/2022 **Represents the absolute percentage of Class A employee owners, which account for 85% total ownership of the firm. Class B shares are held by a single, private outside entity and represent 15% ownership of the firm, as of 2/1/2021. ***Investment & Stewardship Policy 2021. Principles for Responsible Investment Assessment Reports demonstrate how a signatory has progressed year-on-year and relative to peers. see: <https://www.unpri.org/annual-report-2021>.

Dakota Access Pipeline & Beyond

Shift to DAPL Banks

Dec 2016 to Apr 2017
Investor Statement to banks financing DAPL, in support of Standing Rock Sioux Tribe's ask to reroute pipeline. Six DAPL banks divest.

AGM votes on DAPL

Spring 2017
Marathon: 38% vote "for".
Enbridge: 31% vote "for".

FPIC in Equator Principles

Oct 2017: Banks agree to update Equator Principles.
May 2018: Investor letter to EPA*.
Jun 2019: EPA issues public review draft, "EP4"
Jul 2019: IIPWG & IAHR investor webinar + EP consultation.

*EPA = Equator Principles Association

Investors to Banks: Don't repeat DAPL mistakes.

Aug 2019: BCAM submits investor recommendations to EPA, CalPERS, NYS, NEI, others provide input.

Nov 2019: 90+ global banks in Equator Principles Association adopt "EP4" – doesn't go far enough.

**Engagement
Context:**
Public equity

Investor Tools

- Letters & statements
- AGMs & meet with companies
- Shareholder proposals
- Thought leadership



2016: A Year of Progress

Aug: IIPWG call with Standing Rock Sioux Tribe. SRST seeks investor help via First Peoples Worldwide.
Oct & Dec: IIPWG calls with SRST for Wall Street analysts. Private bank meetings begin.
Nov: BCAM recruits lead investors for DAPL JV partners - Marathon Petroleum (NYS CRF), Phillips 66 (Presbyterian Church), Enbridge.(SHARE, Sisters of Charity Halifax)
Dec 2016: PC USA withdraws P66 proposal.

Next: Global Banking Standards

Jun 2017

- DAPL begins transporting crude oil.
- Equator Principles engagement launched. 13 of 17 DAPL banks had signed Equator Principles, the global E&S risk framework for project finance

Oct 2017: Investor Statement to EPA with \$2.7 trillion in investor support.

Banks, Climate Risk, FPIC

Dec 2021. Jun 2022 Investors & Indigenous Peoples Working Group (IIPWG) investor letters to SEC.
Mar 2022 IIPWG \$2 trillion investor statement sent to 10 banks financing Enbridge, operator of Line 3 pipeline.

First Peoples Worldwide Report

Social Costs and Material Loss: The Dakota Access Pipeline (Nov 2018).

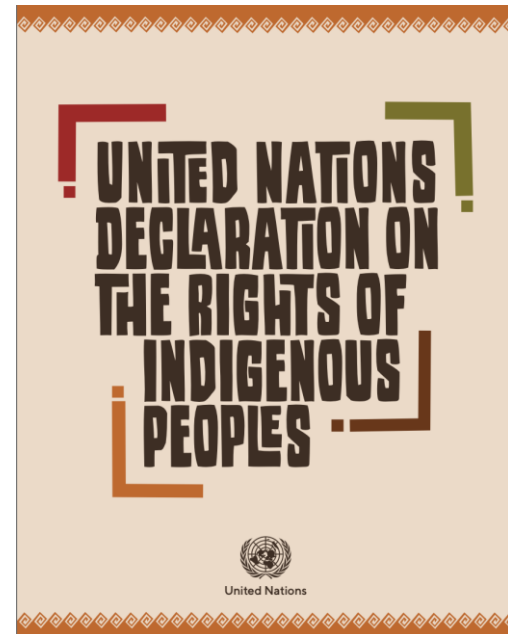
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Rights of Indigenous Peoples

- ✓ ILO 169
- ✓ United Nations Declaration on the Rights of Indigenous Peoples

“The Declaration is the universal framework of minimum standards for the survival, dignity and well-being of the indigenous peoples of the world and it elaborates on existing human rights standards and fundamental freedoms as they apply to the specific situation of indigenous peoples.”



Why is FPIC Important for Indigenous Peoples?

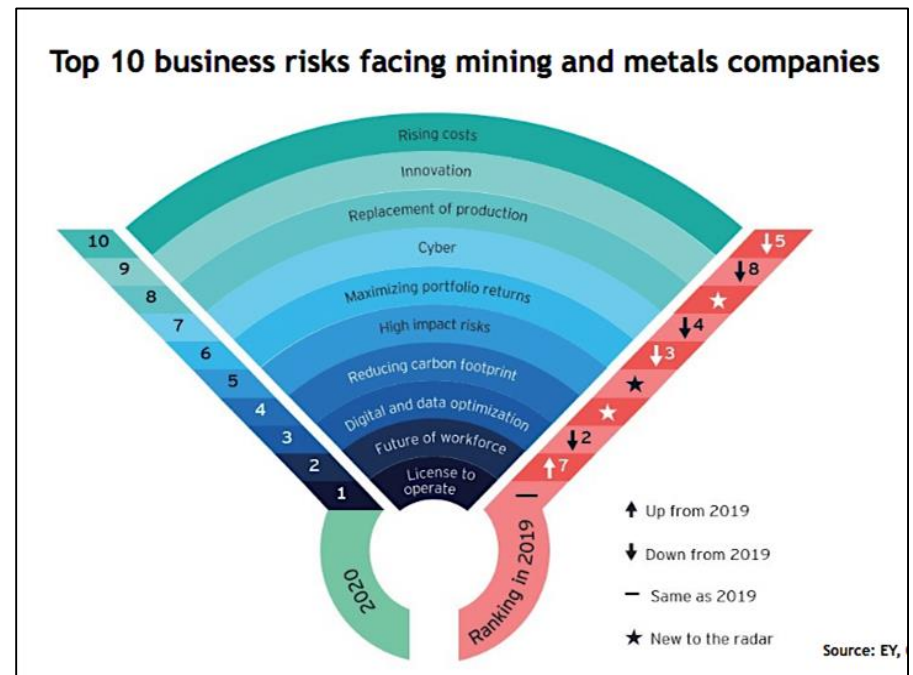
- Free, Prior and Informed Consent (FPIC) safeguards Indigenous Peoples' human rights.
- Provides opportunities for equity in decision-making and participation as to development that impacts their resources.

FREE, PRIOR & INFORMED CONSENT

- ✓ Upholds the Sovereignty and Self-Determination of Indigenous Peoples
- ✓ Protects Indigenous Lands and Resources
- ✓ Reduces or Eliminates Risk of Material Loss
- ✓ Facilitates Equitable Partnerships

Why is FPIC Important to companies?

- Social License to Operate is one of the biggest risk factors for mining and metals operators
- FPIC Identifies and helps to address and prevent business risks that stem from social conflict and human rights violations.



Putting the “I” in ESG

E: Environmental Stewardship, Land Tenure, Climate Commitments & Protection of Biodiversity

S: Respect for human rights, Social License to Operate (FPIC) & Responsible Sourcing Principles

G: Supply Chain Accountability, Transparency & DEI Commitments

Indigenous Peoples, Biodiversity & Climate

- Indigenous Peoples manage **25% of the earth's land surface**
- Indigenous managed lands are home to about **80 percent of the world's biodiversity** and 47% of threatened mammals.
- Indigenous Peoples **manage at least 24 percent (54,546 MtC) of the total carbon** stored above ground in the world's tropical forests.
- Areas titled to Indigenous communities have been shown to **store 36 percent more carbon** per hectare than public conservation land.

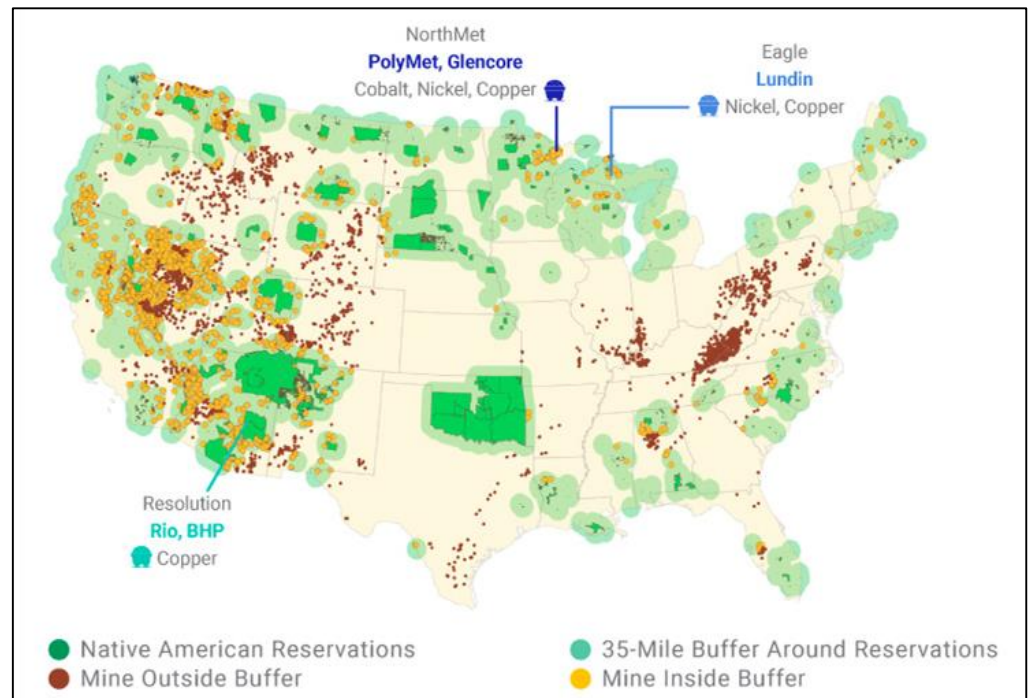
Transition Minerals & Indigenous Peoples

Transition Minerals

- Six minerals expected to experience a significant rise in demand as the world transitions to a low-carbon economy include copper, cobalt, lithium, manganese, nickel, and zinc. Over **3 billion tons of minerals** and metals will be needed to deploy wind, solar and geothermal power, as well as energy storage, required for achieving a below 2°C future.
- A new World Bank Group report finds that the **production of these minerals could increase by 500%** by 2050.

Transition Minerals

- In the United States specifically, 97% of nickel, 89% of copper, 79% of lithium, and 67% of cobalt are found within 35 miles of Native American reservations.



Via [Mining Energy-Transition Metals: National Aims, Local Conflicts - MSC](#)

Transition Minerals Campaign

Engaging with companies and investors in the supply chain:

- Inclusion of Indigenous Rights policies for companies involved in the battery materials supply chain
- Implementation of FPIC practices by *all* companies in the supply chain



30 x 30

Protected Areas for conservation

- 30X30 initiative aims to protect 30 percent of the world's surface by 2030 – nearly double what is currently protected.
- Indigenous Peoples were not consulted on 30X30 and do not feel assured that their rights are being protected in the process, with some already experiencing rights violations from conservation projects.



Investors & Indigenous Peoples Working Group

IIPWG holds monthly calls that serve as a clearinghouse for education, news, and joint action to bridge and bring together Indigenous and non-Indigenous communities on issues related to sustainable and responsible investing.

IIPWG's work centers on four priority areas:

- 1) Ensuring Indigenous Peoples' Free, Prior and Informed Consent (FPIC).
- 2) Addressing the impact of extractive industries on Indigenous communities and the environment.
- 3) Ending the use of racist images, stereotypes, and cultural appropriation.
- 4) Building corporate and investor support for Indian Country.



IIPWG Webinar

IIPWG 2022 Webinar

Indigenous Peoples, Biodiversity and Sustainable Finance

Thursday, November 17, 11:00 am ET



Galina Angarova
Cultural Survival



Tina Rai
Women4Biodiversity



Anita De Horde
Finance for Biodiversity
Foundation



Mary Beth Gallagher
(Moderator)
Domini Impact Investments

Hosted by Domini Impact Investments and Finance for Biodiversity Foundation. Presented by the Investors & Indigenous Peoples Working Group and First Peoples Worldwide.

Domini.



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Questions



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Kathleen.finn@colorado.edu
- ▶ **Keith Doxtator**, Director of Oneida's Trust Enrollments Department, Oneida Nation, kdoxtat1@oneidanation.org
- ▶ **Steven Heim**, Managing Director, Boston Common Asset Management,
SHeim@bostoncommonasset.com

Thank You

SeventhGenerationInterfaith.org